Web Design I

Evaluation

Assignment

Midterm Project	Student Name:			ID:
	Grade:	Points: /755	Percent:	Letter:

Web Site Effectiveness

Site's theme is a professional topic		**20**
Site works well in Mozilla and Internet Explorer		**20**
Fits horizontally into an 800 x 600 screen resolution *(W3C recommendation)*		**20**

Good first impression

Home page makes a positive first impression		**20**
Home page makes the visitor want to explore the site further		**20**
Pages have strong eye appeal		**20**
Text offers sufficient detail and explanation to make the site useful		**20**
Site uses CSS throughout		**20**

Ease of navigation

Links are sufficient for forward and/or backward movement		**20**
Links to other helpful and appropriate sites are present		**20**

Effective use of graphics

Graphics enhance content of the page		**20**
Graphics fit well with the page		**20**
Graphics have a functional purpose on the page		**20**

Clear organization of information

Page elements are easy to identify		**20**
Site includes an address for a contact person		**10**

Professional Quality

Site uses correct spelling, grammar and punctuation		**50**
Zipped folder containing all project files (*nothing extra*) submitted to instructor via email		**50**
Email message accompanying project is courteous and professionally written		**20**
Code validates to the XHTML standard (*http://validator.w3.org*)		**75**
Entire Web site maintains professional polish based on tools covered		**50**
Project meets deadline		**75**
Subtotal		***610***

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Features required for project		
Number of pages *(minimum of 3)*		**25**
Minimum of two levels of headings		**5**
Use of CSS on all pages, including document CSS		**50**
Bullet list, Numbered list or Definition list		**5**
Minimum of two horizontal rules *(Overuse will affect score on appearance.)*		**5**
Images		**20**
Relative and absolute links, including hyperlinks and linked graphics		**20**
Jump lines *(Named anchors)*		**5**
Special characters		**5**
Address footer with e-mail link		**5**
Subtotal for project features		***145***
Total		**755**

Comments: