Web Design I

Evaluation

Assignment

Final Project	Student Name:			ID:
	Grade:	Points: /955	Percent:	Letter:

Web Site Effectiveness

Site's theme is a professional topic		**20**
Site works well in Mozilla and Internet Explorer		**20**
Fits horizontally into an 800 x 600 screen resolution *(W3C recommendation)*		**20**

Good first impression

Home page makes a positive first impression		**20**
Home page makes the visitor want to explore the site further		**20**
Pages have strong eye appeal		**20**
Text offers sufficient detail and explanation to make the site useful		**20**
Site uses CSS throughout		**20**

Ease of navigation

Links are sufficient for forward and/or backward movement		**20**
Links to other helpful and appropriate sites are present		**20**

Effective use of graphics

Graphics enhance content of the page		**20**
Graphics fit well with the page		**20**
Graphics have a functional purpose on the page		**20**

Clear organization of information

Page elements are easy to identify		**20**
Site includes an address for a contact person		**10**

Professional Quality

Site uses correct spelling, grammar and punctuation		**50**
Zipped folder containing all project files (*nothing extra*) submitted to instructor via email		**50**
Email message accompanying project is courteous and professionally written		**20**
Code validates to the XHTML standard (*http://validator.w3.org*)		**75**
Entire Web site maintains professional polish based on tools covered		**50**
Project meets deadline		**75**
Subtotal		***610***

Copyright © 2010 by Paul Roberts • All rights reserved

Features required for project		
Number of pages *(minimum of 5)*		**25**
Minimum of two levels of headings		**5**
Use of CSS on all pages, including external CSS		**50**
Bullet list, Numbered list or Definition list		**5**
Minimum of two horizontal rules *(Overuse will affect score on appearance.)*		**5**
Images		**20**
Relative and absolute links, including hyperlinks and linked graphics		**20**
Jump lines *(Named anchors)*		**5**
Special characters		**5**
Address footer with e-mail link		**5**
Established background color or texture, even if it is white		**10**
Specific font face, size and color		**5**
Use of <table> or elements for page design		**40**
Tables for organizing tabular material		**25**
At least one image map with a rectangle, circle and polygon link		**40**
Simple image rollover		**40**
User input form that advances to a response page *(not included in page count)*		**40**
Subtotal for project features		***345***
Total		**955**

Comments: