Digital Media Programming

Evaluation

Assignment

Midterm Project	Student Name:			ID:
	Grade:	Points:	Percent:	Letter:

Web Site Effectiveness

Is the site's theme a professional topic?		**20**
Does the site work well in Firefox and Internet Explorer?		**20**
Do all pages fit horizontally into an 800 x 600 screen resolution?		**20**

Good first impression

Does the home page make a positive first impression?		**20**
Does the home page make the visitor want to explore the site further?		**20**
Do the pages have strong eye appeal?		**20**
Does the text offer sufficient detail and explanation to make the site useful?		**20**

Ease of navigation

Are links easy to find?		**20**
Are there sufficient links for forward and/or backward movement?		**20**
Are there links to other helpful and appropriate sites?		**20**

Effective use of graphics

Do the graphics enhance the content of the page?		**20**
Do the graphics fit well with the page?		**20**
Do the graphics have a functional purpose on the page?		**20**

Clear organization of information

Are page elements easy to identify?		**20**

Address of contact person

Does the site in include an address for a contact person?		**10**

Professionalism

Does the entire site maintain a professional appearance?		**50**
Subtotal		***340***

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JavaScript Features Required for Project		
Number of pages *(minimum of 2)*		**25**
Alert message box		**10**
Status bar message		**10**
Sub-window with contents set by JavaScript		**25**
Navigation menu		**25**
Display current date including current day of week		**10**
Detect browser and give a different response for MSIE and Firefox		**25**
Subtotal for project features		***130***
Total Points for Midterm Project		**470**

Comments: