Digital Media Programming

Evaluation

Assignment

Final Project	Student Name:			ID:
	Grade:	Points: /675	Percent:	Letter:

Web Site Effectiveness

Does the site work well in Firefox and Internet Explorer?		**20**
Do all pages fit horizontally into an 800 x 600 screen resolution?		**20**

Good first impression

Does the home page make a positive first impression?		**20**
Does the home page make the visitor want to explore the site further?		**20**
Do the pages have strong eye appeal?		**20**
Does the text offer sufficient detail and explanation to make the site useful?		**20**

Ease of navigation

Are links easy to find?		**20**
Are there sufficient links for forward and/or backward movement?		**20**
Are there links to other helpful and appropriate sites?		**20**

Effective use of graphics

Do the graphics enhance the content of the page?		**20**
Do the graphics fit well with the page?		**20**
Do the graphics have a functional purpose on the page?		**20**

Clear organization of information

Are page elements easy to identify?		**20**

Address of contact person

Does the site in include an address for a contact person?		**10**

Professionalism

Does the entire site maintain a professional appearance?		**75**
Subtotal		***345***

Copyright © 2010 by Paul Roberts • All rights reserved

JavaScript Features Required for Project

Number of pages *(minimum of 4)*		**25**
Alert message box		**10**
Status bar message		**10**
Sub-window with contents set by JavaScript		**25**
Drop-down submenu powered by JavaScript and CSS		**50**
Display current date including current day of week		**10**
Detect browser and give a different response for MSIE and Firefox		**25**
Radio buttons/checkboxes that set values in another element		**25**
Rollover images		**25**
Rollover on or from an image map		**50**
Cookie that welcomes repeat visitor by name *(extra points)*		**25**
Stacked image gallery that moves active image to the top of the stack		**50**
Subtotal for project features		***330***
Total Points for Final Project		**650**

Comments: