Writing for Digital Media

WWML Syntax

The following code is the syntax for WWML, an XML markup designed specifically for submitting your writing assignments. You must use all tags, although you do not need to fill out all elements. When you write your own file, it must be well-formed. If it is not, the browser will deliver an error that tells you where the problem with the file lies. Include as many <graf> elements as needed to accommodate all the paragraphs in your copy.

Write the file in a text editor and save it as text with an .xml extension. A picture at the top of the story must be 325 pixels wide for optimum resolution. Pictures placed in the middle of the story must be 200 pixels wide.

```
<?xml version="1.0" encoding="ISO-8859-1"?>
<?xml-stylesheet type="text/xsl"
href="http://digicom1.hccs.edu/users/kehkonen/wdm/xsl/wwml.xsl"?>
<story xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:noNamespaceSchemaLocation="http://digicom1.hccs.edu/users/kehkonen/wdm/xsd/wwml.xsd">
<keywords> </keywords>
<description> </description>
<section> </section>
<picture>
<pix> </pix>
<alt> </alt>
<cutline></cutline>
</picture>
<dayofweek></dayofweek>
<date> </date>
<headline></headline>
<deck></deck>
<name></name>
<org>diginetXpress</org>
<note></note>
<graf></graf>
<graf id="pic200" cap=" ">xxxxxx.jpg</graf>
<graf></graf>
<graf id="pic200" cap="" link="">yyyyyyy.jpg</graf>
<graf></graf>
<graf id="sub"></graf>
<graf></graf>
<onnet>
<netsource> </netsource>
<netURL> </netURL>
</onnet>
</story>
```

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Here is a sample of a WWML file, the markup language you are to use when submitting writing assignments.

```
<?xml version="1.0" encoding="ISO-8859-1"?>
<?xml-stylesheet type="text/xsl"
href="http://digicom1.hccs.edu/users/kehkonen/wdm/xsl/wwml.xsl"?>
<story xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:noNamespaceSchemaLocation="http://digicom1.hccs.edu/users/kehkonen/wdm/xsd/wwml.xsd">
<keywords>Lorem ipsum, dolor sit amet, consectetuer, adipiscing elit</keywords>
<description>Facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent
luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum
soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer
possim assum.</description>
<section>Features</section>
<picture>
<pix>books.jpg</pix>
<alt>Lorem Ipsum</alt>
<cutline>Typi non habent claritatem insitam; est usus legentis in iis qui facit eorum
claritatem.</cutline>
</picture>
<dayofweek>Tuesday</dayofweek>
<date>October 19, 2010</date>
<headline>Lorem ipsum dolor sit amet</headline>
<deck>Ut wisi enim ad minim veniam</deck>
<name>Slatz Grobnik</name>
<org>diginetXpress</org>
<note></note>
<graf>Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod
tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis
nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo
consequat.</graf>
<graf>Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie
consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio
dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla
facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id
quod mazim placerat facer possim assum.</graf>
<graf id="sub">Sed diam nonummy</graf>
<graf>Typi non habent claritatem insitam; est usus legentis in iis qui facit eorum
claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius.
Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudium lectorum. Mirum
est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum
formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc
nobis videntur parum clari, fiant sollemnes in futurum.</graf>
```

<graf id="pic200" cap=" Investigationes demonstraverunt lectores legere me lius quod." link="http://www.loremipsum.org">books.jpg</graf>
<graf>Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</graf>
<graf>Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum.</graf>
<graf> Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudium lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.</graf>
<graf>Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.</graf>
<graf>Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum.</graf>
<graf>Typi non habent claritatem insitam; est usus legentis in iis qui facit eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudium lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.</graf>
<onnet>
<netsource>Lorem Ipsum</netsource>
<netURL>http://loremipsum.org/</netURL>
</onnet>
<onnet>
<netsource>Text Tool</netsource>
<netURL>http://www.regexbuddy.com/</netURL>
</onnet>
</story>